

## News from SF writer Lance Robinson

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### Chasing New Suns

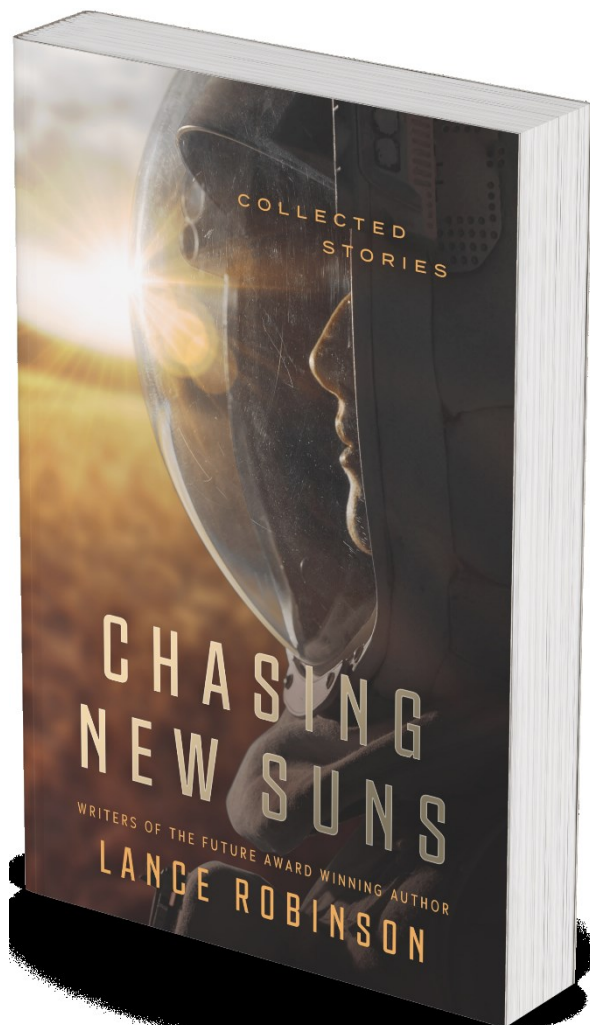
*Chasing New Suns* is my first book, and back in August as I geared up for its release, I wasn't sure what to expect. I had done my research and tried to educate myself on everything I needed to do, but still I was nervous. However, as the weeks leading up to

the release date and then the post-release bustle passed, although there were a few minor hiccups, I can now look back and tell myself, "You can relax now—it's out in the world, and people are reading it." The glowing reviews that bookstagrammers, magazines like [ImaginAtlas](#), and my local newspaper posted and published helped to silence the negative voice in my head.

Getting attention for online book sales can be frustrating, but a pleasant surprise has been the success of in-person events. In September, Thunder Bay's ThunderCon was amazing. I connected with so many readers. Cosplay is a big part of the event, and I dove in head first, dressing up as Colonel George Taylor, Charlton Heston's character in *Planet of the Apes*. The book launch event a few days later was very gratifying and was a celebration as much as a marketing event. And earlier this month, the signing event in Regina, my hometown, was also fun. In 2025, I'm hoping to plan some vacation time so as to also include a couple of book fairs.

### Coming Soon

I reported on this already in the previous issue, but I'll mention it again: I'll have a new short story appearing soonish in *Analog Science Fiction & Fact*. I'll be sure to include an update here in the newsletter when it comes out.



## What I'm Working on Now

I've set aside the novel I'm working on for a bit and for the past few of weeks have focusing on short stories. The one I'm working on now is a near-future story set in Saskatchewan. My mood music for this piece is Joni Mitchell's "Paprika Plains".

## Writers of the Future Volume 40

WOTF40, which includes my story "Five Days Until Sunset", continues to do well. The latest accolade is the [NYC Big Book Award](#) in the *anthologies* category.



## A Favor to Ask

One of the main factors determining whether Amazon, or other online bookstores

like indigo.ca or barnesandnoble.com, show a book to shoppers, is reviews and ratings. If you've read *Chasing New Suns* and enjoyed it, I ask you to consider leaving an honest review on one of those sites and/or on goodreads.com. By the way, if you're unfamiliar with Goodreads, it's worth checking out. Whereas book reviews on Amazon skew to 5 stars or 1 star, on Goodreads the reviews tend to be a bit more thoughtful and bit less extreme. As a reader shopping for my next book to read, I find Goodreads to be a better source of information than Amazon.

But as a writer, I'm happy if you leave a review anywhere, and of course Amazon is king.

If you bought the book through an online bookstore, the best option is to post a review on that same site. You would search up the book again, click on it, and for most of the sites there will be a button to click that says something like "Leave a Customer Review".

If you bought it in a physical bookstore or you bought it directly from me at a convention or a book fair, you could still post a review on Amazon if you've spent more than \$50 there in the past year. Or, for the Canadians, you could post it at indigo.ca if you prefer. Or, as I said, on Goodreads.

And if you've already left a review, thank you very much.



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Feel free to forward this newsletter to another science fiction fan.

Lance Robinson, SF Writer